

2015-2018

**STRATEGIC
AREAS OF
FOCUS**



**EDUCATION-
EARLY CHILDHOOD
AND ADULT**



**COMMUNITY
DEVELOPMENT &
HOUSING**



**ASSET
DEVELOPMENT &
CREDIT**



**CONTINUOUS
IMPROVEMENT**

COMMUNITY ACTION AGENCY STRATEGIC PLAN 2015-2018

COMMUNITY ACTION AGENCY'S MISSION: TO PROMOTE SELF-SUFFICIENCY

Goal #1: Increase the visibility and recognition of CAA to further the mission of promoting self-sufficiency

Strategy #1: Develop a strategic engagement plan

Strategy #2: Educate employees and community members to further the message of the agency.

Goal #2: Enhance the sustainability of our communities through education

Strategy #1: Utilize collaboration and partnerships to promote and enhance educational programs

Strategy #2: Create opportunities to engage low income residents to actively participate in making positive changes for themselves, their families and their communities

Goal #3: Increase our capacity to become the local leaders to affect the causes and conditions of poverty

Strategy #1: Provide opportunities for professional development through education and communications.

Strategy #2: Position our agency to maintain flexibility in responding to the needs of our community.

Strategy #3: Develop a plan to engage other stakeholders to better address the causes and systems related to poverty.

Strategy #4: Develop and implement a broad-range technology plan to increase capacity to utilize data, enhance communications and productivity.

Goal #4: Create sustainable and vibrant communities utilizing community and economic development

Strategy #1: Prepare a housing assessment of Jackson, Lenawee and Hillsdale counties.

Strategy #2: Engage with local governments and partners to develop a community redevelopment plan.

Strategy #3: Provide opportunities for residents to have input regarding the revitalization of their communities.

Strategy #4: Investigate quality of life opportunities for the communities we serve (transportation, parks, lighting, etc.)



Community Action Agency Programs & Services

Community Development

*Strengthen and build local communities/
neighborhoods*

- Neighborhood Stabilization
- Neighborhood Development
- Partnership Park Revitalization Project

Economic Self-Sufficiency

*Programs to increase individual and family self
sufficiency*

- Complete Approach to Self-Sufficiency (CASS)
- Getting Ahead™
- Individual Development Accounts (IDAs)
- Financial Management
- Volunteer Income Tax Assistance (VITA)
- Family Self-Sufficiency (FSS)
- Emergency Services
- Heat a Home/ Walk for Warmth
- Warm the Children

Education

Offering educational opportunities, birth to adult

- Adult Basic Education
- Head Start
- Early Head Start
- Great Start Readiness Program (GSRP)
- English as a Second Language (ESL)

Jackson County Office:

1214 Greenwood Ave.
Jackson, MI 49203
Phone: (517) 784-4800 or
(800) 491-0004

Jackson County Head Start Office:

Lincoln School
154 W. Clark St.
Jackson, MI 49203
Phone: (517) 784-6010

Housing

*Home repairs, rehab, weatherization, education,
rental, emergency assistance and counseling*

- Weatherization
- Home Rehab and Repair
- Housing Programs for the Homelessness
- Housing Counseling
- Homeless Prevention & Assistance
- Foreclosure Prevention Counseling
- Veteran Families Support Services

Health/Nutrition

Medical, emergency and nutrition services

- Women, Infants & Children (WIC)
- Michigan Enrolls/Medicaid Enrollment
- Migrant Outreach Services
- Lenawee Substance Abuse Prevention Coalition (LSAPC)

Information Services

Advocacy services

- Local Poverty Data & Statistics
- Presenters available on poverty issues

Lenawee County Office:

400 West South St.
Adrian, MI 49221
Phone: (517) 263-7861 or
(800) 438-1845

Hillsdale County Office:

55 Barnard St.
Hillsdale, MI 49242
Phone: (517) 437-3346 or
(800) 750-9300